

MEDIA ALERT

May 20, 2019

SFMOMA ANNOUNCES FREE FAMILY DAY ON SUNDAY, JUNE 2

Lively Array of Family-Friendly Programming Offered Including Storytelling, Film Screenings and a Museum-Wide Treasure Hunt



WHAT:

The San Francisco Museum of Modern Art (SFMOMA) invites families to enjoy a day of art and fun at Free Family Day on Sunday, June 2, 2019. Visitors are welcome to choose from an array of family-friendly activities, including story time with San Francisco Public Library librarians, an art-themed treasure hunt throughout the museum and a film screening of *Batkid Begins* (2015) in SFMOMA's Phyllis Wattis Theater. Visitors are also encouraged to drop in to the Roberts Family Gallery to witness artist JR's animated digital mural, *The Chronicles of San Francisco*, celebrating the people and stories of San Francisco. *The Chronicles of San Francisco* will be on view in the free-to-visit Roberts Family Gallery off of Howard Street beginning May 23.

Admission on Free Family Day is free for up to two adults accompanying each visitor age 18 and younger. Tickets must be claimed **in person only on the day of the event, and cannot be purchased in advance**. Free Family Day activities will conclude at 4 p.m., while the galleries will remain open until the museum closes at 5 p.m. Please note that Free Family Day tickets do not include admission to the special exhibition *Andy Warhol—From A to B and Back Again*. For more information about this exhibition, visit sfmoma.org.

Batkid Begins

Phyllis Wattis Theater, screening is free

Batkid Begins, presented in collaboration with SFFILM, tells the story of the day San Francisco came together to transform itself into Gotham City for five-year-old cancer survivor Miles Scott.

WHY:

Free Family Days are a long-standing SFMOMA tradition, created to broaden the museum experience for families in the museum's local communities and beyond. Educational programming, performances and collaborations with local partners create a unique opportunity for visitors of all ages to engage with the museum in a way that makes them a part of the artistic process. Much more than a free day at the museum, Free Family Days are culturally immersive and educational experiences to be enjoyed by all audiences.

Free Family Days are generously supported by the John & Marcia Goldman Foundation and the Yerba Buena Community Benefit District.

WHEN:

Free Family Day

Sunday, June 2, 2019

10 a.m.–5 p.m.

WHERE:

SFMOMA, 151 Third St, San Francisco, CA 94103

MORE:

For more information about Free Family Day, visit sfmoma.org/visit/free-family-day-faq/.

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