

MEDIA ALERT

March 7, 2018

SFMOMA ANNOUNCES FREE FAMILY DAY—SUNDAY, MARCH 18

***Performance All Ages* Programming Features BodyCartography Project Performances**



WHAT:

The San Francisco Museum of Modern Art (SFMOMA) welcomes families and intergenerational audiences to the museum for its Free Family Day on Sunday, March 18, 2018. While the museum is always free for visitors 18 and younger, on Free Family Day it is also free for up to two adults accompanying each visitor under 18. Tickets are available onsite only on March 18.

Coinciding with Free Family Day, [Performance All Ages](#) presents BodyCartography Project for a weekend of drop-in, participatory movement pieces that salute the exhibition [Robert Rauschenberg: Erasing the Rules](#) and draw on Rauschenberg's interest in transcending the borders between visual and performing arts. The works include:

felt room

Phyllis Wattis Theater

Noon–3 p.m.

felt room is an installation designed to conjure imagination, speculation and perception. Entering a darkened space, participants experience a soundscape, as well as the energy, intimacy and imagination that comes alive in the absence of visual stimulation.

action movie

Public spaces (Evelyn and Walter Haas, Jr. Atrium; Helen and Charles Schwab Hall)

11 a.m.–4 p.m.

This one-on-one performance activates the senses and encourages deep connections with the surrounding environment. It is a practice in making magic through the simple act of walking and opening and closing our eyes.

Lineage (by Otto Ramstad)

Public space (Helen and Charles Schwab Hall)

Noon and 3:30 p.m.

This new performance from Otto Ramstad uses movement to explore the connections between the dancer's artistic lineage and ancestral heritage.

This program is a part of [Limited Edition](#), a thematic look at artistic lineage inspired in part by *Robert Rauschenberg: Erasing the Rules*. Organized by SFMOMA's multidisciplinary platform for arts and culture Open Space, *Limited Edition* features events at the museum and partner institutions CounterPulse, ODC Theater, The Lab and Z Space.

Free Family Days are generously supported by the John & Marcia Goldman Foundation and the Yerba Buena Community Benefit District. Select programs presented in conjunction with *Robert Rauschenberg: Erasing the Rules* are made possible with support from the Robert Rauschenberg Foundation.

WHY:

Performance All Ages brings newly commissioned, participatory artworks to intergenerational audiences and facilitates direct engagement with artists through workshops, gallery activations and live performances. Three artists join SFMOMA for residencies every year, each culminating in a museum-wide Free Family Day.

WHEN:

Free Family Day

Sunday, March 18, 2018

10 a.m.–5 p.m.

Performance All Ages: BodyCartography Project

Thursday, Saturday and Sunday, March 15, 17 and 18, 2018

11 a.m.–4 p.m.

WHERE:

SFMOMA, 151 Third St, San Francisco, CA 94103

MORE:

For more information about Free Family Day and BodyCartography Project, visit sfmoma.org/performance-all-ages.

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Image credit:

BodyCartography Project, *action movie*, 2016; photo: courtesy the artists