

MEDIA ALERT

November 16, 2017

MEET THE SNOWMAN AT SFMOMA

- WHAT:** Who says it never snows in San Francisco? Please join us for the media preview of Peter Fischli and David Weiss' frosty sculpture, *Snowman*. Chilling outside at SFMOMA's third-floor Pat and Bill Wilson Sculpture Terrace and Living Wall, Fischli and Weiss' surprising and whimsical work—a life-size snowman in a refrigerated case—defies the Bay Area climate. Perfect for a once-in-a-lifetime holiday picture or that all-important selfie, *Snowman* will be on view to the public beginning Saturday, December 2, through March 2018.
- WHEN:** Friday, December 1, 10:30 a.m.
Please meet the PR team at the Information Desk in Helen and Charles Schwab Hall on the museum's second floor. We will escort you to a preview of *Snowman* with Peter Fischli.
- WHERE:** SFMOMA, 151 Third St, San Francisco, CA
- WEATHER BROADCASTERS:** Contact us about scheduling a live remote during your forecast.
- RSVP:** SFMOMA Press Office, press@sfmoma.org, 415.357.4170
- IMAGE:** Peter Fischli and David Weiss, *Snowman*, 1987/2016; © the artists, courtesy Matthew Marks Gallery