

MEDIA ALERT

SFMOMA ANNOUNCES FIRST FREE FAMILY DAY—SUNDAY, JULY 24

Programming Features Culmination of First Performance All Ages Residency, A Paradise Choir by Chris Kallmyer



WHAT: The San Francisco Museum of Modern Art (SFMOMA) welcomes families and intergenerational audiences to the newly expanded and transformed museum for its first Free Family Day on Sunday, July 24, 2016. While the museum is always free for visitors 18 and younger, on Free Family Day, it is also free for up to two adults accompanying each visitor 18 and younger. Tickets are available on-site only on July 24, and cannot be purchased in advance. Free Family Days are generously supported by the John & Marcia Goldman Foundation.

Free Family Day features the culmination of a month-long exploration of sound and architecture created by artist Chris Kallmyer, including the full orchestration of a new *Performance All Ages* participatory artwork, *A Paradise Choir*. During this day-long sonic installation at the museum, visitors of all ages can join in mobile choruses and discover site-specific performances throughout the building.

WHY: *Performance All Ages* brings newly commissioned, participatory artworks to intergenerational audiences and facilitates direct engagement with artists through workshops, gallery activations and live performances. Three artists join SFMOMA for month-long residencies each year, and upcoming artists include Lucky Dragons in October 2016 and Cloud Eye Control in April 2017.

WHEN: **Free Family Day, Sunday, July 24, 2016**
9 a.m.–5 p.m. Galleries open at 10 a.m.

Chris Kallmyer's *A Paradise Choir*
Noon, 1 p.m., 2 p.m., and 3 p.m. Choral Tours

11 a.m.–3 p.m. Site-Specific Performances of new work by Chris Kallmyer

- *Mobius Trio*, Displaced Guitar Concert
- Ambient Female Vocal Quartet
- Gautam Tejas Ganeshan
- Sine Tones with Lewis Pesacov

WHERE: SFMOMA, 151 Third St, San Francisco, CA 94103

MORE: For more information about Free Family Day and Chris Kallmyer's *A Paradise Choir*, visit sfmoma.org/event/free-family-day-kallmyer.

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Image credit:

Preview of *A Paradise Choir* by Chris Kallmyer, April 24, 2016; photo: Devon Lach for Drew Altizer Photography, courtesy SFMOMA