

May 2, 2008

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**TARGET FAMILY DAY AT SFMOMA**  
**Sunday, June 1, 2008, 11 a.m. to 4 p.m.**

The San Francisco Museum of Modern Art (SFMOMA) is proud to present Target Family Day on Sunday, June 1, from 11 a.m. to 4 p.m. This daylong celebration is an opportunity for families to have fun together while creating, viewing, and learning about art. Everyone is admitted free to SFMOMA on Target Family Day. Families may partake in any or all of the day's activities, including performances, film screenings, gallery treasure hunts, and hands-on art projects.

The Target Family Day on June 1, titled *A Sense of Place*, will look at the work of Italian photographer Gabriele Basilico and artists in the SFMOMA collection, such as Yves Tanguy and Henri Matisse. Through hands-on activities, families will discover how these artists interpret the world around us and develop a sense of place through their artwork. From 11 a.m. to 4 p.m., families will have an opportunity to make art together guided by artist teachers in the Koret Visitor Education Center. Activities will include the community installation of a three-dimensional garden mural, directed by artists Jennifer Ewing and Leo Germano. In addition, two screenings of the documentary film *Winged Migration* will be presented at 11:30 a.m. and 1:30 p.m. in the Phyllis Wattis Theater. The film follows migrating flocks of birds around the world as they glide over familiar landmarks. Readings of the 1962 classic *This is San Francisco*, by Miroslav Sasek, will take place in the Learning Lounge at 11 a.m., 12:30 p.m., and 1 p.m. There will be a musical performance by Supercussion in The Schwab Room at 2 p.m.

Family Days at SFMOMA began in 1995. According to Neal Benezra, director of SFMOMA, "Target has enabled families to begin a tradition of museum-going by providing not only our June 1 Target Family Day but also by sponsoring future Target Family Days on October 19 and February 1."

Laysha Ward, Target's vice president of community relations, adds, "Target believes that art brings communities together by creating experiences that cross cultures, inspiring ideas for the future, and enriching life

*more*

today. We are proud to join with SFMOMA for Target Family Day as a way to make the arts accessible to youth and families in the Bay Area.”

Minneapolis-based Target gives more than \$3 million each week to its local communities’ arts, education, and health organizations. Target employees donate more than 350,000 hours of time to more than 7,500 community-based projects.

Family programs are held the first and third Sunday of every month at SFMOMA.

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**Museum hours:** Open daily (except Wednesdays): 11 a.m. to 5:45 p.m.; open late Thursdays, until 8:45 p.m. Summer hours (Memorial Day to Labor Day): Open at 10 a.m. Closed Wednesdays and the following public holidays: New Year’s Day, Fourth of July, Thanksgiving, and Christmas. The museum is open the Wednesday between Christmas and New Year’s Day.

**Koret Visitor Education Center:** Open daily (except Wednesdays): 11 a.m. to 5:30 p.m.; open late Thursdays, until 8:30 p.m. Summer hours: Open at 10 a.m.

**Admission prices:** Adults \$12.50; seniors \$8; students \$7. SFMOMA members and children 12 and under are admitted free. Thursday evenings after 6 p.m. admission is half-price. The first Tuesday of each month admission is free.

SFMOMA is easily accessible by Muni, BART, Golden Gate Transit, SamTrans, and Caltrain. Hourly, daily, and monthly parking is available at the SFMOMA Garage at 147 Minna Street. For parking information, call 415.348.0971.

**Visit our website at [www.sfmoma.org](http://www.sfmoma.org) or call 415.357.4000 for more information.**

Target Family Days are sponsored by Target. Major support for family programs is provided by The Wallace Foundation.

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**11 a.m.–3:30 p.m.**

**Community Installation**

**Garden Mural**

Assist artists Jennifer Ewing and Leo Germano in constructing a three-dimensional garden mural. Cut flowers and decorate the landscape, then immerse yourself in the majestic garden atmosphere you helped create.