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SFMOMA PRESENTS NEW WORK BY
TURNER PRIZE FINALIST PHIL COLLINS

From September 16, 2006, to January 21, 2007, the
San Francisco Museum of Modern Art
(SFMOMA) will present New Work: Phil Collins,
the latest exhibition in the Museum’s ongoing New
Work series. Organized by SFMOMA curatorial
associate Jill Dawsey, the exhibition will feature
the work of British artist Phil Collins, who was
recently short-listed for the Tate Britain’s 2006
Turner Prize.

Working in conflicted geopolitical sites around
the world, including Baghdad, Belfast, Bogotá,
Kosovo, and Ramallah, Collins employs video and
photography to create strikingly intimate and nuanced portraits of people and places. Departing from much
documentary and site-specific practice, Collins often communicates through forms of popular and youth
culture, from pop music to reality television, soliciting people from the far-flung communities in which he
works to participate in highly contrived performances. Recent projects include a disco dance marathon in
Ramallah (they shoot horses, 2004), a restaging of Andy Warhol’s iconic “Screen Tests” in Baghdad
(baghdad screen tests, 2002), and the production of music videos in Bristol (the louder you scream, the
faster we go, 2005).

Says Dawsey, “Collins is engaged in producing an art of powerful counter-representations vis-à-vis the
mainstream media and entertainment industries (not excluding the art world), which so often offer only a
culture of leveling spectacle and sameness. Paradoxically, it is his use of a pervasive form like pop music
that ends up dispelling stereotypes, showing how people appropriate and use pop culture toward their own
ends, in their own idiosyncratic ways.”

The presentation at SFMOMA will center on Collins’s 2005 video installation dünya dinlemiyor (the
world won’t listen), which features young people in Istanbul performing karaoke versions of tracks from

continued
the eponymous 1987 album by the British band The Smiths. First presented at the Ninth International
Istanbul Biennial, this project is the second in a trilogy; the first, *el mundo no escuchara*, was filmed in
Bogota in 2004, and the third and final installment will take place in an as-yet-undetermined location later
this year.

For each incarnation of the project, Collins has selected local musicians and performers through an
open call inviting fans of The Smiths and/or “the shy, the dissatisfied, and the narcissistic, to come and
have their chance to shine,” in the language of the posters Collins wheat-pasted around each city. The
volunteer vocalists take their turns at the microphone situated in front of a simulated backdrop, singing
songs by The Smiths in their best nonnative English—it’s clear they know the words by heart. Collins
records the performances continuously, with minimal edits, allowing the alternately awkward, disturbing,
touching, and hilarious moments to unfold in real time.

The Smiths’ original fan base—the
disaffected, rebellious youth of 1980s, Margaret
Thatcher–ruled England, of which Collins was a
part—found in the music a resonant message.
Within the fraught context of Istanbul, The Smiths’
melancholic pop takes on new poignancy and
urgency, as the karaoke singers ask us to listen to
what the rest of the world won’t. In this way,
Collins challenges the alleged hollowness of pop
music, revealing its emotional core and the
individuality of its fans. While *dünya dinlemiyor*
establishes the power of pop music to bridge
communities, transcend borders, and bring visibility to a part of the world rarely seen or heard from in a
playful context, Collins is keenly aware of the potential to exploit his subjects in such a project.

About his work, Collins has said, “A camera brings interested parties together. It attracts and repels
according to circumstance or whim. A camera makes me interested in you and you maybe interested in me.
In this sense, it’s all about love. And exploitation. You could say that [this work] is driven by an emotional
relationship with the subjects, rather than the rational or sensational standards of journalism, which also
inhabit these territories.”

Collins was born in 1970 in Runcorn, England, and has been based in recent years in Belfast, Brighton,
and, currently, Glasgow. He received degrees from the University of Ulster, School of Art and Design,
Belfast, and the University of Manchester. Collins’s work has been the focus of solo exhibitions at the Tate
Britain; Tanya Bonakdar Gallery, New York; the Temple Gallery, Tyler School of Art, Philadelphia;
Milton Keynes Gallery; Wexner Center for the Arts, Columbus, Ohio; Espacio La Rebecca, Bogota;
Stedelijk Museum voor Actuele Kunst, Gent; Neue Kunsthalle St. Gallen, St. Gallen; Sala Rekalde, Bilbao;
and the Wrong Gallery, New York. Collins was short-listed for the 2006 Deutsche Borse Photography Prize
at the Photographers’ Gallery, London. As a finalist for the 2006 Turner Prize, he will participate in the corresponding exhibition opening October 3, 2006, at Tate Britain.

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New Work: Phil Collins will be installed on SFMOMA’s fifth floor in conjunction with Between Art and Life: The Contemporary Painting and Sculpture Collection, a presentation of post-1960 contemporary art from the Museum’s collection. A free illustrated brochure, with an essay by Dawsey, will be available in the galleries.

The New Work series is generously supported by Collectors Forum, an auxiliary of SFMOMA and the founding patron of the series. Major funding is also provided by Mimi and Peter Haas, Nancy and Steven Oliver, Robin Wright, and the Betlach Family Foundation.

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**Museum hours:** Open daily (except Wednesdays): 11 a.m. to 5:45 p.m.; open late Thursdays, until 8:45 p.m. Summer hours (Memorial Day to Labor Day): Open at 10 a.m. Closed Wednesdays and the following public holidays: New Year’s Day, Fourth of July, Thanksgiving, Christmas. The Museum is open the Wednesday between Christmas and New Year’s Day.

**Koret Visitor Education Center:** Open daily (except Wednesdays): 11 a.m. to 5:30 p.m.; open late Thursdays, until 8:30 p.m. Summer hours: Open at 10 a.m.

**Admission prices:** Adults $12.50; seniors $8; students $7. SFMOMA members and children 12 and under are admitted free. Thursday evenings after 6 p.m. admission is half-price. The first Tuesday of each month admission is free.

SFMOMA is easily accessible by Muni, BART, Golden Gate Transit, SamTrans, and Caltrain. Hourly, daily, and monthly parking is available at the SFMOMA Garage at 147 Minna Street. For parking information, call 415.348.0971.

**Visit our Web site at www.sfmoma.org or call 415.357.4000 for more information.**

The San Francisco Museum of Modern Art is supported by a broad array of contributors who are committed to helping advance its mission as a dynamic center for modern and contemporary art. Major annual support is provided by the Koret Foundation Funds, Evelyn and Walter Haas Jr. Fund, and Grants for the Arts/San Francisco Hotel Tax Fund. KidSTART free admission for children 12 and under is made possible by Charles Schwab & Co. Inc. Thursday evening half-price admission is sponsored by Banana Republic.

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