

SFMOMA Rauschenberg Research Project: Artwork Record

Robert Rauschenberg

Front Roll, 1964

Lithograph

41 x 29 1/2 in. (104.14 x 74.93 cm)

Collection SFMOMA, gift of John Bransten, 81.270



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Marks and Inscriptions

Recto: Lower right edge, signature with inscription in pencil in the artist’s hand: “38/39 RAUSCHENBERG 1964”; lower left corner, embossed chop mark for Universal Limited Art Editions

Verso: Not available for inspection

Ownership History

Private collection¹

John Bransten, San Francisco, ca. 1965

San Francisco Museum of Modern Art, gift of John Bransten, 1982

1. Sales records kept by Universal Limited Art Editions indicate that the print was purchased by “Orlofsky’s friend.” It is likely that the Orlofsky in question is art collector Myron Orlofsky (1928–1976).

Exhibition History

8th Selection of the Society for the Encouragement of Contemporary Art, San Francisco Museum of Art, November 30–December 26, 1965.

Extending the Perimeters of Twentieth-Century Photography, San Francisco Museum of Modern Art, August 2–October 6, 1985.

In addition to appearing in the special exhibition listed above, *Front Roll* was shown in SFMOMA’s galleries in 1974, 1976, 1985, and 2008 as part of rotating presentations of the permanent collection.

Publication History

Cleve Gray, "Tatyana Grosman's Workshop," *Art in America* 53, no. 6 (December 1965–January 1966): 85 (ill.).

Edward A. Foster, *Robert Rauschenberg: Prints 1948/1970* (Minneapolis: Minneapolis Institute of Arts, 1970), n.p.

Esther Sparks, *Universal Limited Art Editions: A History and Catalogue: The First Twenty-Five Years* (Chicago: Art Institute of Chicago, 1989), 226, 436 (ill.).

Walter Hopps and Susan Davidson, eds., *Robert Rauschenberg: A Retrospective* (New York: Solomon R. Guggenheim Museum, 1997), 380.

Janet Bishop, Corey Keller, and Sarah Roberts, eds., *San Francisco Museum of Modern Art: 75 Years of Looking Forward* (San Francisco: San Francisco Museum of Modern Art, 2009), 150.